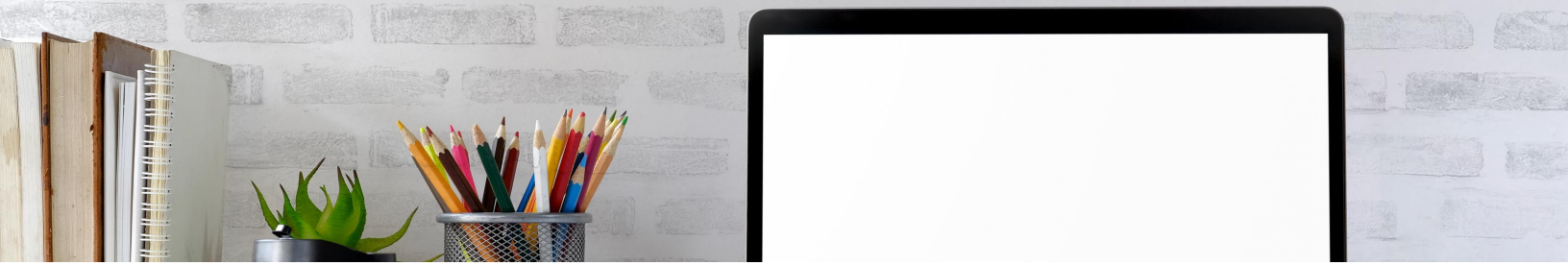


*Candace P. Thomas*



How To Get Clients & Stand out?  
Workbook



# CHALLENGE CALENDAR

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## Day 1

How To Get Clients?

## Day 4

How To Measure Success?

## Day 2

How To Get Clients Part II?

## Day 5

Mindset & Money

## Day 3

How To Stand Out?

Insanity: doing the same thing over and over again and expecting different results.

~ Albert Einstein

*Candace P. Thomas*

## How To Get Clients & Stand out? Workbook

This workbook will be your notes and your planner to help you create a roadmap to get more clients!

### Session 1:

**How Can you limit Distractions this week?**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### Action Item:

List 3 topics of Value that you share or want to share based on your expertise and **SHARE THIS IN THE FACEBOOK GROUP:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

*Candace P. Thomas*

# How To Get Clients & Stand out? Workbook

## Part II

# Session 2

**List your TOP 3 Competitors**

1.

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2.

---

3.

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## Action Item:

List 3 major pain points that your ideal clients have and share this inside the group.

1.

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2.

---

3.

---

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How To Get Clients & Stand out?  
Workbook

How To Stand Out?  
Session 3

List your niches.

1.

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2.

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3.

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Action Item:

Amp up your marketing, list 3 things you WILL do MORE this week and share this inside the group.

1.

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2.

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3.

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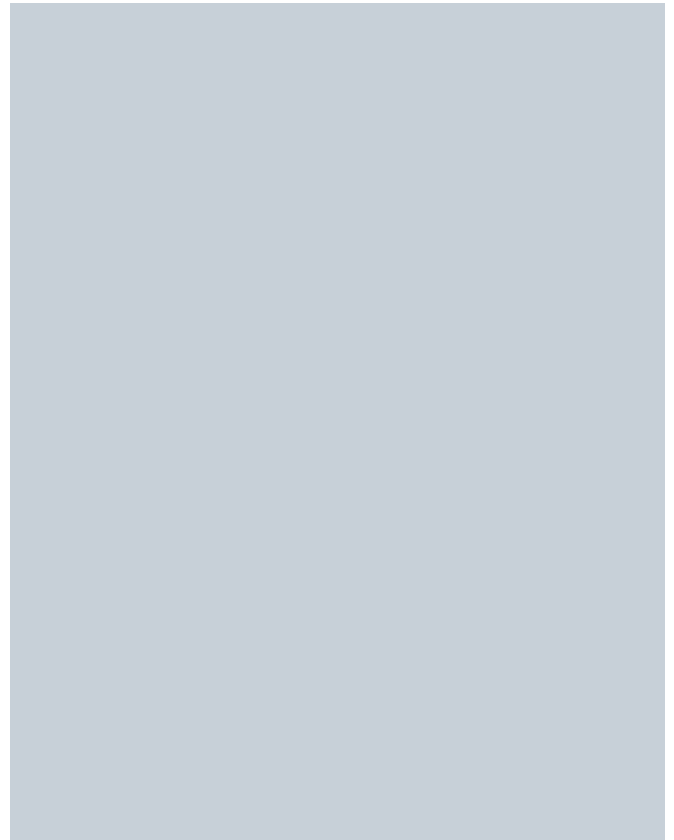
# How To Get Clients & Stand out? Workbook

## Session 4

1. Tell us why you think you  
are struggling creating  
content

2. -----

3. -----



### Action Item:

Listen to your last video; provide us with 3 topics you pulled from that was not in the title and share this inside the group.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

*Candace P. Thomas*

## How To Get Clients & Stand out?

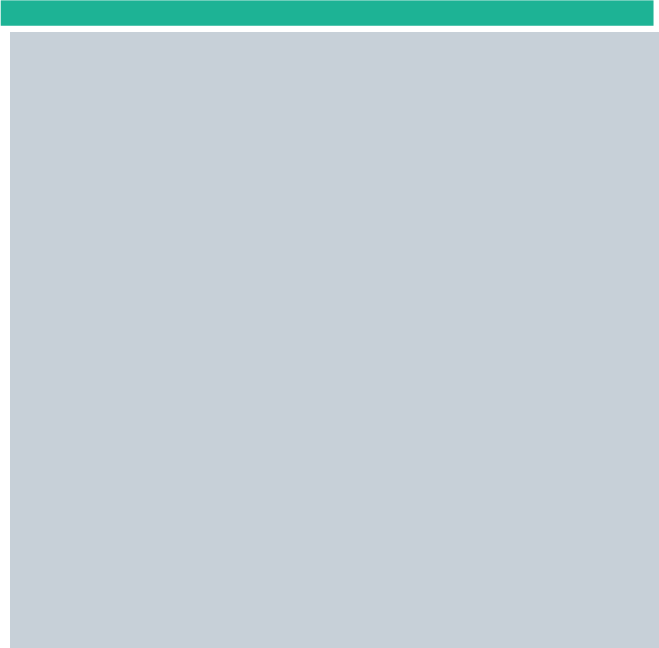
### Workbook

### SESSION 5

LIST YOUR FIRST NICHE

LIST 1ST TOPIC YOU  
WROTE

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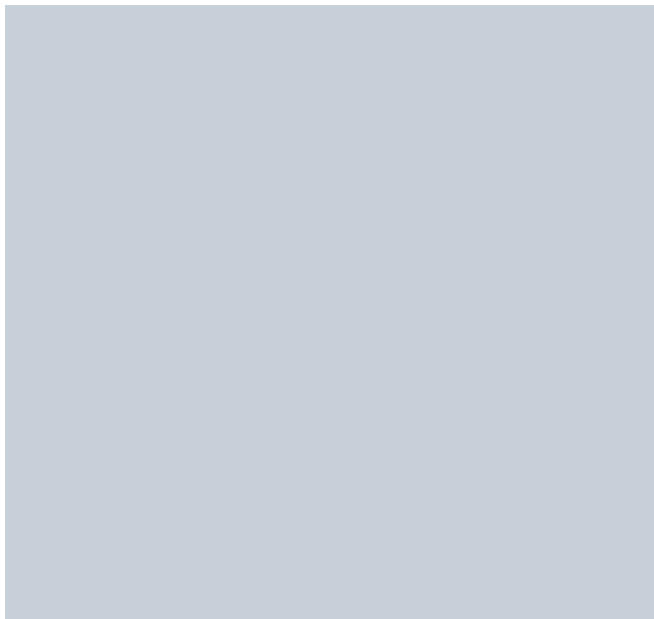
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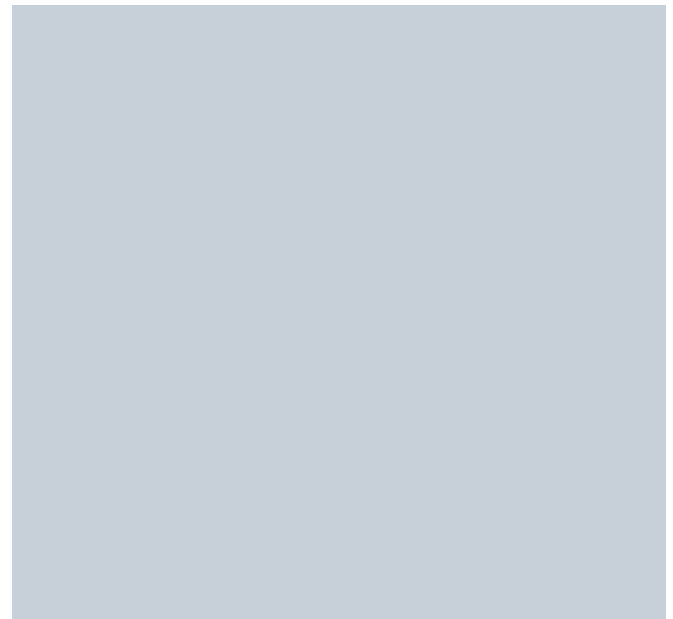
LIST ONE PAIN POINT

WHAT DO YOU WANT?

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How To Get Clients & Stand out?  
Workbook

Notes:

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**Stay connected, feel free to post  
your thoughts, concerns in our  
FREE Facebook group.**

